

THE 1



Created to keep you connected, the new BMW 1 Series has the latest BMW communication technology. The sleek, new look accommodates greater interior space than ever before, resulting in an increase in comfort and luggage capacity. With a host of driving assistance features, every model reacts to your voice and your touch, so you can concentrate on enjoying your drive.

Model	Transmission	Fuel	Full Description	DLA/PIP Holders		WPMS Holders	
				Advance Payment	Weekly Rental	Advance Payment	Weekly Rental
1 Series	Manual	Petrol	118i SE	£499	T/A	£0	£66
1 Series	Manual	Petrol	118i Sport	£749	T/A	£46	£68
1 Series	Manual	Petrol	118i M Sport	£999	T/A	£205	£68
1 Series	Manual	Diesel	116d Sport	£2,249	T/A	£1,135	T/A
1 Series	Manual	Diesel	118d Sport	£2,249	T/A	£1,135	T/A
1 Series	Manual	Diesel	116d M Sport	£2,499	T/A	£1,385	T/A
1 Series	Manual	Diesel	118d M Sport	£2,499	T/A	£1,385	T/A
1 Series	Automatic	Petrol	118i SE Auto	£749	T/A	£46	£68
1 Series	Automatic	Petrol	118i Sport Auto	£999	T/A	£205	£68
1 Series	Automatic	Petrol	118i M Sport Auto	£1,249	T/A	£135	T/A
1 Series	Automatic	Diesel	116d Sport Auto	£2,499	T/A	£1,385	T/A
1 Series	Automatic	Diesel	118d Sport Auto	£2,499	T/A	£1,385	T/A
1 Series	Automatic	Diesel	116d M Sport Auto	£2,749	T/A	£1,635	T/A
1 Series	Automatic	Diesel	118d M Sport Auto	£2,749	T/A	£1,635	T/A

STANDARD MODEL HIGHLIGHTS.



SE

Technology:

- BMW Intelligent Personal Assistant
- BMW Live Cockpit Plus with 8.8" control display
- BMW Navigation with Real Time Traffic Information
- Bluetooth hands-free facility

Safety & Security:

- Active Guard Plus (Speed limit info, lane departure warning, city brake)
- Cruise control with braking function
- Park Distance Control (front & rear)

Exterior:

- Full LED headlights
- Full LED foglights
- 16" light alloy Star-spoke style 517 wheels (options available)

Interior:

- Automatic Air-conditioning, single zone
- Split folding rear seats (60:40)
- Interior trim, Quartz silver matt
- Sport multi-function leather steering wheel



SPORT

(in addition/replacement to SE models)

Exterior:

- Kidney grille, Chrome frame with High-gloss Black struts
- Exclusive Sport front and rear bumper features
- Exterior trim, High-gloss Shadowline
- 17" light alloy Double-spoke style 549 wheels (options available)

Interior:

- Automatic Air-conditioning, two zone
- Sports seats with Nivala cloth/Sensatec upholstery
- Interior trim, Illuminated Berlin



M SPORT

(in addition/replacement to Sport models)

Exterior:

- Kidney grille, Chrome frame with Satin Aluminium struts
- M aerodynamic bodystyling, front bumper, rear bumper and side sill covers
- Exterior mirrors, electrically folding with anti-dazzle
- 18" M light alloy Double-spoke style 819 M wheels (options available)

Interior:

- Dakota leather upholstery
- Sports seats with seat heating
- Interior trim, Illuminated Boston
- M Sport multi-function leather steering wheel